

THE WARROOM, LLC.

ABOUT

The WARROOM, LLC - is a young organization, which specializes in the production, management and representation of musical Producers, Engineers, Artists, Models, Actors, Athletes and Deejays. Established in 1999 with the intentions of becoming an entertainment conglomerate, our company intends on targeting all audiences. The WARROOM, LLC. will be recognized for its many talented clients, successful joint-ventures and strategic marketing campaigns. We believe the combination of knowledge, talent and determination will propel, The WARROOM, LLC. into the forefront of the entertainment industry.

CHARITY 2009

The WARROOM, LLC. initiated its first charity event in December 18, 2009. The event was located at The Lincoln Atlantic Hotel (a shelter for single mothers and children) in Queens, NY. We were able to provide breakfast, coats, clothing/apparel and toys for 63 families. Each parent received clothing/apparel, skin-care products provided by *Mary Kay Ash* along with a motivational poem, "*Children Learn What They Live*" by Dorothy Law Nolte. All the children from newborns up to 19yr. olds received clothing/apparel and toys. This event was sponsored by Mary Kay Ash Charitable Foundation, JC Penny's, Dunkin Donuts and Impressions Dance Theatre Inc. for young girls. The event was also broadcasted by Time Warner BQ Cable Network on their Queens Public Access Station QPTV.

Based upon the success, The WARROOM, LLC. will be throwing a charity event annually.

PEPSI NEXT PROMOTIONAL COMMERCIAL CAMPAIGN 2012

WARROOM Recording Artist, G-UTTER encounters Brooklyn's 2011 All City 8th Grade Female Basketball Team while walking through the neighborhood park on her way to the studio to record the Pepsi Next commercial.

SLOGANS

"Anything Worth Having Is Worth Fighting For"

"Excuses are the tools of the weak and incompetent used to build monuments of nothingness. Those who excel in it seldom excel in anything else but...excuses."

"We Didn't Change the Station... We Changed the Game"

Craig W. Prescott - Founder, Chairman, Chief Executive Officer and President.

As a music producer, engineer, manager, executive and entrepreneur, Mr. Prescott's expertise in the music business spans twenty years. Mr. Prescott worked under the guidance of then President of G-Unit Records *Sha Money XL*; he assisted along with the promotions and marketing strategy of platinum selling recording artist(s) *50 Cent* and *G-Unit*. He also have worked on the exclusive project "Blaze Battle: Sport of Hip-Hop", a hip hop show that ran circulation on HBO East Coast networks in 2000. Through his expertise, Mr. Prescott produced a vast array of mix tape projects since 2001. Earlier in 2004, Mr. Prescott teamed up with *50 Cent's* personal deejay, "*DJ Whoo Kid*" of Shadyville Entertainment to release several mix tape projects that summer. In November of 2004, he aided in the promotion of *DJ FRO* of "*G-Unit*" on an exclusive Register to Vote appearance on BET's "Rap City: Da' Basement".

In December 2004, Mr. Prescott was very instrumental in the formation of a popular underground radio station called "Maximum Radio 89.7 FM" hosted by *DJ FRO*. This radio station gave unknown and upcoming artists an outlet to showcase their talents. In 2006, Mr. Prescott had formed a One-Stop shop company which handled everything an artist or independent label will ever need. With the success of the company later that year he released the first and only "*True Southern Lifestyle & Culture DVD Magazine*." It was nationally distributed by Select-O-Hits in major markets (i.e. Atlanta, Houston, Dallas, Memphis and Miami). Along with 30 second TV commercials that aired on BET, VH1, MTV and MTV2. This DVD magazine strictly focused on the lifestyle and entertainment of the southern hip hop culture. The DVD magazine targeted stores throughout the southern region and online nationwide (i.e. Best Buy, Circuit City, FYE, Tower Records.com and Amazon.com) among other local "mom & pop" stores.

Mr. Prescott also has extensive experience in graphic arts, event promotion, publicity, merchandising, marketing, artist management, crew management, security issues, logistics, tour production and artist consulting.

As a former graffiti artist and freelance illustrator, Mr. Prescott has created logos for several major labels like Elektra, Sony, Jive, Bystorm Entertainment and Loud/RCA. Along with creating logos for well known artists such as *Funk Master Flex's* Big Dawg Pit Bulls, *Missy Elliot's* Goldmine Inc. logo, *Xzibit* and *Inspectah Deck* of the Wu Tang Clan. Mr. Prescott was also responsible for developing *Nas & The Firm's* World Tour Aviatrix jackets. He has also helped create and design the logos for *The Notorious B.I.G.* clothing line "Brooklyn Mint". Mr. Prescott has worked with many artists in the business, along with many clothing lines affiliated with the business.

Mr. Prescott oversees all aspects of his company's operations. Not only is he responsible for the recruitment of high-level consultants but he oversees the company's music and merchandising development strategy in addition to expansion of European operations and international development. Mr. Prescott works with a team to develop areas of operations such as, the company's artist network, artist ventures division, and the forging of key strategic music industry alliances and partnerships.

In February 2014, Mr. Prescott created WARROOM Broadcasting & Media Communications, LLC; (WBMC LLC.), a platform not only for his clients but others to showcase their talent. WBMC, LLC. will cover everything concerning Radio, Television, Film and On-Line Publication.

FEBRUARY 2013

Chivonne Clark

Artist Name: G-UTTER

Genre: Rap

Attributes: Artist, Songwriter and Arranger

Age: 30

The WARROOM, LLC. produced a promotional CD entitled “*Drinkin & Prayin: (The Mixtape)*” featuring G-UTTER that was released overseas in conjunction with LGBT Underground.com based out of London, United Kingdom. This promotional CD which featured Power 105.1 FM Radio Personality *Curt Flirt*. Over 5,000 giveaways Cd’s were released, along with three (3) videos off the mixtape. This created a “buzz” for G-UTTER which lead to the releasing of her February 26th debut album “*The WARROOM presents...G-UTTER’s Drinkin & Prayin (The Album)*.” An official Album Release Party was held at Perfection Gentlemen’s Club hosted by the Prince of New York *DJ Self*. Several 30 second promotional commercials were aired during the entire day on Power 105.1 FM. This project is still being promoted throughout the Northeast area on several college radios. An in-store was also held at the legendary Moodies Records Store in the Bronx and also at Hall of Fame Music Store in The Coliseum on Jamaica Avenue, Queens. Although, we are negotiating a major distributing deal for G-UTTER throughout the Northeast area we are still promoting via social media outlets and internet marketing (email “blast”) per week.

We are currently working on G-UTTER’s second album. This album scheduled to be completed by the forth quarter of 2015.

OCTOBER 2013

Salome Sally Tsertsvadze Pramraj

Artist Name: \$ALLY

Attributes: Professional/Celebrity Make-Up Artist

Age: 19

This Georgian-American born Brooklynite graduate from Sheepshead Bay High School, who has taught herself the art of makeup at the young age of 14. Whether it’s Glamour, Natural or a Special F/X look, she’s been working very hard at her craft.

Now 19, Sally Tsertsvadze Pramraj has worked with some of your favorite bad girls in the business like Erica (Season 8) and Judii (Season 7) from the “*Bad Girls Club*”. She has also worked with *Angela Raiola* aka *Big Ang* from “*Mob Wives*” and the entire cast for the premiere of “*Miami Monkey*”.

She has created a serious buzz in this business landing the position of the Key MUA on an independent horror film named “*Arisen*”. Sally was also scheduled to grate the cover and be featured in *Dream Teen Magazine*. She’s bound for stardom and is the true definition of a real Make-Up Artist.

NOVEMBER 2013

Raquel D'Onofrio

Artist Name: Raquel

Attributes: VH1 Reality TV Celebrity

Age: N/A

Raquel is the daughter of *Angela "Big Ang" Raiola* from "*Mob Wives*" and "*Miami Monkey*". She is the co-star of VH1's "*Miami Monkey*". Together they are partners in managing the Miami Monkey bar located in South Beach Miami, Florida. Although, she may appear to be timid, she means business when it comes to running their operation. A self-described hustler, *Raquel* is the true brains behind *Big Ang's* operation.

MARCH 2015

Ebony Graves

Artist Name: DJ TWISTED E

Attributes: Deejay/Radio Host

Age: 31

DJ Twisted E whose from Dallas, TX is the host of "*Ladies Night*". She not only specializes in Chopped N Screwed music but also the hottest R&B songs. Her show focuses on enlightening and empowering women within the LGBT Community.

JULY 2016

Elijah Norwood

Artist Name: Elijah The XIII

Genre: Rap

Attributes: Artist, Songwriter

Age: 21

Elijah Norwood better known as *Elijah the XIII*; is an Artist from Jacksonville, a small city in Pulaski County, Arkansas and a suburb of Little Rock. What makes *Elijah the XIII* stand out from the rest of the other upcoming & established artists is his versatility. In true showmanship form *Elijah* excels with greatness; from his character to his own style of swag, whether it's his turn up music or his impeccable lyricism, he definitely knows how to deliver and adapt to both generations young and old. He fully understands that his main focus is to utilize his powerful voice to make a positive impact on the planet. This up & coming artist is bringing back that "*message in the music*" feeling.

Check out his new single, "Designer" which debuted September 1st

<https://www.youtube.com/ElijahTheXIII>

THE WARROOMLLC

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WBMCMAGAZINE [Launching November 1st]

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WARROOM MUSIC GROUP [Record Label Coming Soon]

THE WARROOM BRAND



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"Anything Worth Having Is Worth Fighting For"



The WARROOM Management Team which specializes in the production, management and representation of musical Producers, Engineers, Artists, Models, Actors, Athletes and DeeJays.

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WBMC Radio is a New York City based internet radio network that will host and showcase a variety of LIVE broadcasted shows.

"We Didn't Change the Station...We Changed the Game."



WBMC TV is a New York City based cable and internet network that will showcase several different Television programs.

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WBMC MAGAZINE is an online digital publicationbringing you the best exclusive interviews in the Music, Film and Theater Industry. Scheduled to be release November 1st 2016.



WARROOM MUSIC GROUP is a label created to display only the best artist from around the world. Scheduled to be release in late February of 2017.

